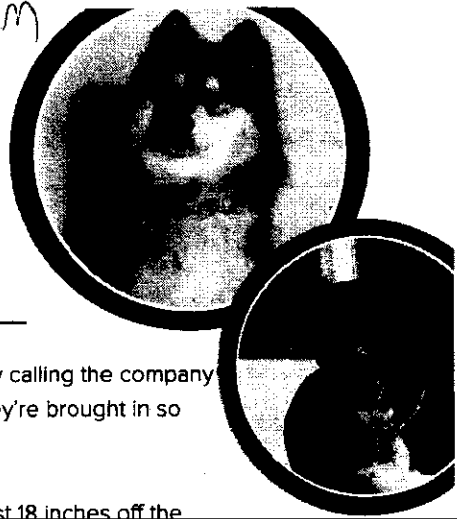


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LOST DOG CHECKLIST

- If your dog is microchipped, make sure your chip registration is up to date **as soon as possible** by calling the company or agency where the number was registered. Shelters and clinics scan all lost pets as soon as they're brought in so that they can contact the owner.
- ~~Leave your door or gate open when you can, and hang up a pair of your unwashed socks at least 18 inches off the ground to help your dog find your scent. Make sure someone is home with the door open so they can bring the dog inside if the dog finds its way back.~~
- Flyers work!** Use a clear photo of your dog and your phone number in large letters. Have someone else put up the flyers so you don't spread your scent walking around — yes, their sense of smell is that strong! Post in the area where your dog was last seen, in all directions. If your dog is scared/skittish, include "Do not chase, call or whistle! Call this number instead: [Your number here]" in large letters.

~~TIP: Don't list a reward. When describing your pet, leave out one special characteristic so people need to prove they actually have your pet. Meet people in a public location, and let someone close to you know where you are and what you are doing.~~

- Go to our website at oaklandanimalservices.org, click "Services" and click "Found Animals". **Check this page regularly** because lost animals are brought in every day.
- Cast a wide net** by posting online. Use pawboost.com, lost.petcolove.org, Craigslist, and local Facebook groups like 'Oakland Lost and Found Pets' and 'Lost and Found Pets of the East Bay'. Check your email often (including spam), and check for other people's posts. Post on Nextdoor.com, asking people to check their security cameras from the date/time your dog went missing. Ask people to call you directly so you don't miss a sighting.
- Contact** all of the animal shelters and vet clinics around the area where your pet was lost, and file a lost animal report with each shelter. Nearby shelters are listed on the other side of this page. Please note that Berkeley Animal Care Services, Tri City Animal Shelter, and the East Bay SPCA take in strays from multiple jurisdictions.

IMPORTANT NOTE: Check with shelters often since the time they hold lost pets can vary between 3 - 10 days. After that, the animal is legally the shelter's property and can be adopted to another family.

- Don't give up too soon!** Many pets have been missing for weeks or months before being brought to a shelter. Keep asking around your community, checking shelters, posting your flyers, and checking online lost/found pages for sightings.



OAKLAND ANIMAL SERVICES
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